

## EXPERIENCE

### Freelance Web Designer

Selah Int'l – www.selahintl.com, May 2010 – Present

- Plan, design and develop www.selahintl.com
- Created with standards compliant code and cross browser compatibility
- Shopping Cart implementation is still in development

### Freelance Graphic Designer

MV Transportation, Inc. – Safety | Fairfield, California, June 2010 – Present

- Layout and design Press Quality safety posters on a monthly and as needed basis
- Continue to refine my use of Illustrator and Photoshop

### Web Graphics/Specialist

MV Transportation, Inc. – Corporate | Fairfield, California, February 2007 - June 2010

- Assess, develop, maintain, analyze the redesign of corporate website
- Conceptualized, developed, and maintained websites for other departments
- Designed, developed and maintained websites for the companies clients
- Facilitated the Business Development Dept. with proposal design covers and other graphics such as, headers, call-out text boxes and custom bullets.
- Responsible for creating Ads for several internal departments, events and awards
- Continually improved my XHTML/CSS table-less layout skills
- Further honed skills of site Accessibility and Semantic coding
- Photograph or Video major events and festivities
- Photographed Executive Portraits for use in proposals and other media as needed.
- Shot and produced internal training videos for training and documentary purposes.
- Captured and edited a Training Video for an MV Client [<http://bit.ly/MetroAccess>]

### Web Designer / Creative Lead

Velocity Media, LLC, Lutz, Florida, 2002-2007

- Design, develop and maintain uniquely branded websites for individually master planned communities and neighborhoods for a leading home builder client
- Cross-selling additional services such as Online Promotions and Email Campaigns to us in conjunction with the Micro-site throughout the neighborhood launch cycle
- Fine-tune XHTML/CSS skills as well as Flash to add interactivity and aesthetics
- Communicate directly with marketing coordinators across the nation from plan, and implementation, to provide SEO and accessibility needs to fit the target audience.
- Consult with marketing coordinators on incorporating surveys and contact forms into Micro-sites, which generated and recorded sales leads with the Parent site.
- Direct and supervise colleagues on various creative tasks
- Develop, design and maintain PHBCA.org in conjunction with Fleishman-Hillard
- Develop and design data-driven sales contest website for Centex Homes southeast regional sales representatives

## EDUCATION

### Bachelor of Science in Business Administration:

Major | Management Information Systems

UNIVERSITY OF SOUTH FLORIDA, Tampa, Florida 2003

## DESIGNER

Web Site Design  
Web Banners  
Email Campaigns  
Print Ads  
Print Collateral

## DEVELOPER

XHTML/CSS  
JavaScript  
jQuery  
ASP  
FLASH

## PHOTOGRAPHY

Executive Portraits  
Non-Linear Video Editing  
Professional Photo Editing  
Documentary  
Event

## PLATFORMS

Windows  
MAC OSX  
Advanced Server 00, IIS 5 & 6  
Apache Server

## SOFTWARE

Adobe CS4  
FinalCut Express  
Sony Vegas Studio 9  
MS Office Suites

## LANGUAGES

HTML/XHTML  
CSS  
JavaScript  
jQuery  
HTML 5